

A sample selection of Know Bull! anti-bullying designs



Above: Know Bull! promotional Lapel Button



The purpose behind Know Bull! designs

The aim of Know Bull! designs is to validate the emotional issues workplace bully 'targets' go through; to assist in regaining a certain amount of 'lost' personal power; and to 'out' the workplace bully where necessary.

The designs are simple - yet to the point. And while designs are predominantly featured on 5.7cm (2.25") Lapel Buttons (to show full detail) - they can be applied to a range of products such as t-shirts, coffee mugs, hoodies, boxer shorts, mouse mats and the like.

For example, a coffee mug with an anti-bullying slogan can be on display in the work environment promoting an anti-bullying message day-after-day.

'Know Bull! Day' anti-bullying designs

Finally, you can show your support for putting an end to bullying in the workplace by taking part in 'Know Bull! Day' on 3rd June every year.



Above: 'Healthcare' themed anti-bullying lapel button - just one of the career sector designs from Know Bull!



A 'low effort' way to combat bully attack

Very few bully targets are able to muster the resolve to mount a concentrated challenge to the workplace bully...especially when bullying behaviours are firmly entrenched in the workplace culture.

With fellow workers unable to offer support - for fear of becoming targets themselves - Know Bull! designs and products are a 'low-effort' means of combating the workplace bully attack.



About Know Bull! Day (3rd June)

The increase in workplace bullying articles and news reports indicate that workplace bullying is a growing problem.

Know Bull! Day was implemented to draw public attention to the highly destructive effects of workplace bullying...not only on the 'target' of workplace bullies (as well as their family and friends)...but on business as well. While the impact on individuals ranges from stress and depression, to sickness or even suicide in the most severe cases - business suffers from lost productivity, low morale, and higher than normal absenteeism and increased work-related stress.

Know Bull! Day is a yearly event designed to encourage and foster work cultures where all staff are treated with respect and dignity.

[Click here](#) to visit the Know Bull! online store.