

# Know Bull! Day

03 June 2010

A national day to raise awareness, and highlight the need to eradicate bullying from workplaces



Don't sit  
on the fence!

When it comes to Bullying in the Workplace  
...the 'bottom line' is the 'bottom line'.

The 'cost' of keeping a serial bully in the workplace far outweighs any 'perceived' benefit. The results of their actions are said to be a key factor in up to 18 million days' sick leave absences in UK and £18bn every year; they affect about 71.5 million workers and cost US workplaces around \$74 billion annually; while business in Australia is estimated to be affected to the tune of \$6 billion to \$13 billion a year. The antics of just one serial bully in the workplace has the potential to reduce the performance of their targets by half, and that of other employees by up to 33%.<sup>1</sup>

'Workplace Bullies' are just far too expensive to keep!

<sup>1</sup> Know Bull! website

For more information visit [www.know-bull.com/kbdays.html](http://www.know-bull.com/kbdays.html)

**know bull!**  
ANTI-BULLYING... BY DESIGN  
[www.know-bull.com/](http://www.know-bull.com/)