

Know Bull!

**Workplace Bullying Awareness Month
01-30 June 2010**

“Coming together is a beginning. Keeping together is progress. Working together is success.”¹

The Know Bull! *Extent and Effects of Workplace Bullying Survey*² found that the actions of a workplace bully has the potential to reduce the performance of their targets by 50-70%, and that of other employees by up to 40%. 9 out of 10 staff will feel the added ‘stress’ created by a workplace bully, while 7 out of 10 staff will leave as a direct result of bullying in the workplace. And those that leave – will be the more dedicated, experienced, and highly professional staff.

Workplace bullies stifle innovation, creativity, and an organisation’s ability to continue competing in ever-changing markets. They don’t ‘add’ to workplaces – they just ‘dumb’ them down. And as long as organisations where workplace bullying is not actively discouraged and dealt with, exist – so too will workplace bullies. No organisation, whether large or small, is immune from them...or the high cost of keeping them.

Workplace Bullying Awareness Month is the opportunity for organisations to unite and explore strategies for improving their organisational culture; to train staff in what makes a safe and respectful workplace; and, to devise and implement workable policies and procedures to ‘bully proof’ the work environment. In working together, we can make a collective difference in eradicating workplace bullies and their ‘safe harbours’.

¹ Quote by Henry Ford

² For more information visit www.know-bull.com